

# NATIVE OWNED BUSINESS WORKSHOP

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PRICING YOUR  
PRODUCTS:

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WHAT GOES  
INTO FAIR  
PRICING?

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Do you struggle to know how to price your items? This workshop is for you.

There are a lot of factors that go into pricing your products and services – your expertise, cultural knowledge, time, materials, and more. Local Native business owner Sarah Dogeagle will share her expertise, experience, and her formula for pricing items fairly and effectively. Join in our discussion of how you can assess your items fairly and find the prices that satisfy you and your customers.

For questions or more information, call 663-3886 or e-mail [native@sacredpipe.net](mailto:native@sacredpipe.net). No registration necessary.

**January 13 &  
January 21 2025  
5:30-7:30 p.m.**

**Sacred Pipe Resource Center  
925 Basin Avenue, Suite #2  
Bismarck ND**

